



Downtown Development Authority Board
MEETING MINUTES

February 5, 2014, at 7:30 am

Administration
Edward Legault
Judy Schroeder

Downtown Development Authority Trustees

Sue Parker, Chairperson
Dan Bender, Vice Chair
Andy Crispigna, Treasurer
Mitch Taylor, Trustee

James O'Toole, Trustee
Marc Tall, Trustee
Tara Deno, Trustee
Jeff Slagstad

Escanaba City Hall, Council Chambers, 410 Ludington Street, Escanaba, MI 49829

OFFICIAL PROCEEDINGS
ESCANABA DDA
CITY OF ESCANABA, MICHIGAN
Regular Board Meeting
February 5, 2014

Call To Order:

The meeting was called to order by Chairperson Sue Parker at 7:30 a.m. at the Escanaba City Hall, Council Chambers, 410 Ludington Street.

Roll Call:

Chairperson Sue Parker, Vice Chair Dan Bender and Trustees Tall, Slagstad, and Treasurer Andy Crispigna.

Also Present: Jenny Lancour of the Daily Press and Mary Finlan.

Excused Absence: Trustee Taylor, Trustee O'Toole and Trustee Deno

APPROVAL/CORRECTION(S) TO MINUTES

Trustee Tall moved to approve the minutes of January 8, 2014 and Special Meeting minutes of January 15, 2014 as presented, seconded by Vice Chair Bender. Motion carried.

APPROVAL/ADJUSTMENTS TO THE AGENDA

Treasurer Crispigna moved to approve the agenda as published, 2nd by V.C. Bender. Motion Carried.

CONFLICT OF INTEREST DECLARATION

None

TREASURER'S REPORT

Fund Balance is at \$254,978.71. There were several payables as usual including first payment to UPEA for 2013-2014 Facade Program in the amount of \$6,856.50.

Motion to approve Treasurer's Report as published by Trustee Tall, 2nd by V.C. Bender. Motion carried.

Public Hearing:

1. 2014 - 2015 Budget and 2014 -2019 Capital Improvement Plan

Public input was encouraged in regard to the proposed 2014-2015 Budget as well as the 2014-2019 Capital Improvement Plan. None received. A Public Hearing on the 2014-2015 Budget will be held again at the next regularly scheduled DDA Board meeting.

OLD BUSINESS/UNFINISHED BUSINESS:

None

NEW BUSINESS:

1. Welcome to Jeff Slagstad

Mr. Slagstad, an Escanaba native and employed by Wells Fargo Bank will be a welcome addition to the DDA Board.

2 Bay de Noc Home Run Sponsorship

Bobbie Stacey made a request to the DDA for a \$5000 presenting sponsorship this year that will be an investment in all of the next 4 years as the Delta County Coalition Against Homelessness has already voted to reserve \$5000 from this year's total proceeds as insurance for future years' expenses. The \$5000 sponsorship will allow the ability to have some cash prizes. The prizes are a critical part of the strategy to grow the race from 400 to 2000 participants based on their 4 year plan.

A motion to sponsor the Bay de Noc Home Run event on May 24, 2014 in the amount of \$5,000 was made by Treasurer Crispigna, 2nd by V.C. Bender. Motion carried.

PROJECT UPDATES-

- Overhead sign lighting – Rapid Electric will be doing additional adjustments to the lights as we get some kind of a break in the weather
- Banner replacement: Seasonal design to be presented by "Sign-UP" if Peggy is available for the meeting.
- Website update – Met with David on Jan. 24th to review progress.
- Façade Program – Sent our first bill for payment to UPEA. \$6856.50 based on 35% completion of the project. We should hear back from UPEA after their discussion with SHIPO.
- Farmer's Market – Meeting with Barry Polzin on January 27th to discuss Pavilion style Market place structure.

VARIOUS OTHER ISSUES - None

GENERAL PUBLIC COMMENT - None

BOARD/STAFF COMMENTS - None

ANNOUNCEMENTS - None

ADJOURNMENT: 8:10 am

The Escanaba Downtown Development Authority will provide all necessary, reasonable aids and services, such as signers for the hearing impaired and audiotapes of printed materials being considered at the meeting to individuals with disabilities at the meeting/hearing upon five days notice to the Downtown Development Authority. Individuals with disabilities requiring auxiliary aids or services should contact the Downtown Development Authority by writing or calling (906) 789-8696

Respectfully Submitted,

Sue Parker, Chairperson