



Downtown Development Authority
Board

MEETING AGENDA

February 5, 2014

Downtown Development Authority Board Members

Sue Parker, Chairperson
Andy Crispigna, Treasurer
Marc Tall, Trustee
Mitch Taylor, Trustee
James O'Toole, Trustee
Dan Bender, Vice Chair
Tara Deno, Trustee
Jeff Slagstad, Trustee

Administration

***Ed Legault
Judy Schroeder***

Escanaba City Hall, Council Chambers, 410 Ludington Street, Escanaba, MI 4982
February 5, 2014

CALL TO ORDER

ROLL CALL

APPROVAL/CORRECTION(S) TO MINUTES – Approval of January 8th & 15th, 2014 board meeting minutes.

APPROVAL/ADJUSTMENTS TO THE AGENDA

CONFLICT OF INTEREST DECLARATION

TREASURER'S REPORT

Public Hearing:

1. 2013-2014 Budget and 2013-2018 Capital Improvement Plan – Public Hearing/Action

Explanation: Public input is encouraged in regard to the proposed 2013-2014 Budget as well as the 2013-2018 Capital Improvement Plan.

OLD BUSINESS/UNFINISHED BUSINESS: (None)

NEW BUSINESS:

1. Welcome to Jeff Slagstad

2. Home Run Bay de Noc Sponsorship - Discussion/Action

Explanation: Bobbie Stacey made a request to the DDA for a \$5000 presenting sponsorship this year that will be an investment in all of the next 4 years as the Delta County Coalition Against Homelessness has already voted to reserve \$5000 from this year's total proceeds as insurance for future years' expenses. The \$5000 sponsorship will allow the ability to have some cash prizes. The prizes are a critical part of the strategy to grow the race from 400 to 2000 participants based on their 4 year plan. (plan and sample flyer attached)

PROJECT UPDATES-

- Overhead sign lighting – Rapid Electric will be doing additional adjustments to the lights as we get some kind of a break in the weather
- Banner replacement: Seasonal design to be presented by "Sign-UP" if Peggy is available for the meeting.
- Website update – Met with David on Jan. 24th to review progress.
- Façade Program – Sent our first bill for payment to UPEA. \$6856.50 based on 35% completion of the project. We should hear back from UPEA after their discussion with SHIPO.
- Farmer's Market – Meeting with Barry Polzin on January 27th to discuss Pavilion style Market place structure.

VARIOUS OTHER ISSUES

GENERAL PUBLIC COMMENT

BOARD/STAFF COMMENTS

ANNOUNCEMENTS

ADJOURNMENT

The Escanaba Downtown Development Authority will provide all necessary, reasonable aids and services, such as signers for the hearing impaired and audiotapes of printed materials being considered at the meeting to individuals with disabilities at the meeting/hearing upon five days notice to the Downtown Development Authority. Individuals with disabilities requiring auxiliary aids or services should contact the Downtown Development Authority by writing or calling (906) 789-8696

Respectfully Submitted,

Sue Parker, Chairperson