ESCANABA FARMERS MARKET EST. 1924

# MARKET RULES

## Goals

The goal of the Escanaba Farmers Market is to:

a. Promote local food, local farmers, food education awareness and local artisans/crafters.
b. Create and maintain a seasonal direct producer to consumer marketplace.
c. Offer healthy, fresh, wholesome, quality local food and products to the community.
d. Provide a festive marketplace that benefits our local economy and adds vitality and diversity to the downtown.

## Product/Vender Criteria

The Escanaba Downtown Development Authority sponsors the Escanaba Farmers Market by providing space at the Escanaba Marketplace at 1501 Ludington Street.

a. Farmer/Grower: A person who has grown, raised, or gathered a product that is sold directly to the consumer by themselves, employees, or family members. Product can also be purchased from farms in Michigan or bordering counties in Wisconsin. The vendor must post the origin of the product.
b. Producer: A person who creates handmade items that can be consumed, such as bread, jam/ jelly, maple syrup, honey, etc.
c. Artisan: A person who creates handmade items that cannot be consumed, such as paintings, jewelry, woodworks, metalworks, wearable art, fibers, personal care items, etc.

## Product Safety Policies

a. It is the responsibility of the vendor to comply with local and state regulations and ordinances governing market sales such as the Michigan Cottage Food Law. This includes obtaining appropriate licenses. Information is available at michigan.gov/mdard/food-dairy/ farmers market. Sellers of perennial plants are required to provide a copy of their current license obtained from the Department of Agriculture prior to the first day of sale.
b. Each vendor is required to sign the completed Vendor Application form and submit payment by the deadline set by Market Management. Daily applications may be obtained the day of each market from Market Management.
c. Only vendors who have been approved by Market Management may participate in the Escanaba Farmers Market.

d. All produce and nursery plants sold at the market must be germinated, grown, raised, or gathered in the Upper Peninsula and surrounding counties and states.
e. All pre-made food products must be labeled in compliance with the Michigan Cottage Food Law which states products must include a printed or handwritten label in at least 11-point type or about one-eighth inch tall and include:

1. "Made in a home kitchen that has not been inspected by the Michigan Department of Agriculture and Rural Development."
2. The product's name.
3. The complete name and address of the Cottage Food business.
4. All product ingredients in descending order of predominance by weight.
5. The product's net weight or volume.
6. List the following allergen food groups if they are in the product: milk, eggs, wheat, peanuts, soybeans, fish, and tree nuts.

## Sales Policies

a. Two or more registered vendors may share a space if one or more of the vendors are too small to have a space of their own.
b. All vendors agree to keep the sales area and displays clean and attractive to the public.
c. Vendors are responsible for their own set-up and clean up. All produce shall be transported to the area each market day and shall be removed from the space before departing the market. Tables and chairs must be returned to storage without dragging.
d. All pets brought to the market must comply with the state laws and local ordinances. Pets must be leashed and under the control of the pet owner. Owners are responsible for cleaning up after their pets.

## Market Management

1. The Market Manager will assign seasonal spaces on the first day of market season. Daily, weekly and partial season spaces will be assigned as available with deference given to weekly or daily vendors. This includes parking at the pavilion. All other vendors will park in the lot by the Escanaba Marketplace.
2. Vendors not available at the start time must let the Market Manager know (906-789-8696) at least two hours in advance that they will be late, except in cases of emergency at their discretion. Vacant spaces will then be available for daily rent.
3. All produce vendors may accept Project Fresh Coupons, Food as Medicine and UP Fresh Access coupons. Coupons will be redeemable at the station of the Market Manager.
4. Receipt of a completed application does not guarantee the applicant a spot in the market. Market Management reserves the right to accept or reject any applicant based on the above policies.
5. Any dispute or failure to follow market policies should be brought to the attention of Market Management. Please do not attempt to settle any dispute or failure to follow market rules privately and NOT in front of customers. Unresolved issues are to be brought to the attention of Market Management.

## Customer Complaints

a. Any customer complaints concerning a vendor at the market must be submitted in writing to Market Management.

## Fees

b. Daily Fee: $25 (one time use to be paid at the end of market day)
c. Monthly Fee: $50 (any market days within a calendar month to be paid on the first day attended)
d. Yearly Fee: $175 (entire Farmers Market season to be paid at the beginning of the market season). Assigned season spaces are available to vendors submitting $175 at opening of the market season. Season-long vending permission is granted to vendors accumulating $175 worth of daily, weekly or combination thereof.

## Conduct and Courtesy

a. While at the market, vendors are expected to behave courteously to customers, other vendors, market staff and volunteers, and to always conduct themselves professionally. Vendors may not publicly disparage other vendors, products, markets or use vulgar language.
b. No smoking is allowed in the vendor area or on the Marketplace grounds.