



Downtown Development Authority  
Board

**MEETING AGENDA**

**July 1, 2015, 7:30 am**

***Downtown Development Authority Board Members***

Sue Parker, Chairperson  
Andy Crispigna, Treasurer  
Marc Tall, Trustee  
Mitch Taylor, Trustee  
Mary Finlan, Trustee

James O'Toole, Trustee  
Dan Bender, Vice Chair  
Tara Deno, Trustee

***Administration***

***Ed Legault***  
***Judy Schroeder***

Escanaba City Hall, Council Chambers, 410 Ludington Street, Escanaba, MI 49829

July 1, 2015, 7:30a.m.

**CALL TO ORDER**

**ROLL CALL**

**APPROVAL/CORRECTION(S) TO MINUTES** – Approval of June 3, 2015 minutes

**APPROVAL/ADJUSTMENTS TO THE AGENDA**

**CONFLICT OF INTEREST DECLARATION**

**TREASURER'S REPORT**

**OLD BUSINESS/UNFINISHED BUSINESS:**

1. RFP for Parking Lot Enhancements – Discussion/Approval

Explanation: Received three bids for Parking Lot Signs, Genesis Graphics, Sign-Up and Meiers Signs. All three vendors will take 5 to 10 minutes to present their design at the July DDA board meeting. After the presentations and questions, I will look for the board to accept one of the vendor's bids.

**NEW BUSINESS:**

1. PK Development Group Project Review – Discussion/Approval

Explanation: A review of PK Development Group's concept to redevelop the Remax/Masonic buildings, as well as Caron property that is located on First Ave South. PK Development Group will be looking for a DDA resolution of support for their project.

## 2. Downtown Business Partners Event Support Request – Discussion/Approval

Explanation: The Escanaba Downtown Business Partners have requested \$1000 dollars to support advertising and promotion of Sidewalk Sales Day on July 24th

### PROJECT UPDATES-

- Website & Facebook – The website is fully functional, but we are still making content updates. We have received directions and training to update all pages ourselves as of July 1<sup>st</sup>.
- Façade Projects – Escanaba's 6 Façade Projects were sent to the MEDC with our project intake form. We met with the MEDC to answer questions and get feedback on the content of the project. We updated the form based on feedback and the projects will be formally presented to the MEDC project team the week of June 29<sup>th</sup>.
- Escanaba Market Place – Now that the Façade projects are in process, we will start moving forward with the Escanaba Market Place project.
- Property Purchase – A list in priority order will be submitted to the board for direction on any negotiations by administration.
- Redevelopment Ready Communities Activities – June 23rd the Allen Group held a public hearing regarding possible site plans for Downtown Escanaba. The meeting was well attended and spurred some great discussion. Updates by the Allen Group on some of the financial assumptions of the project will take place as next steps in the process.

### VARIOUS OTHER ISSUES:

#### GENERAL PUBLIC COMMENT

#### BOARD/STAFF COMMENTS

#### ANNOUNCEMENTS:

#### ADJOURNMENT

The Escanaba Downtown Development Authority will provide all necessary, reasonable aids and services, such as signers for the hearing impaired and audiotapes of printed materials being considered at the meeting to individuals with disabilities at the meeting/hearing upon five days notice to the Downtown Development Authority. Individuals with disabilities requiring auxiliary aids or services should contact the Downtown Development Authority by writing or calling (906) 789-8696 or [escanabadda@att.net](mailto:escanabadda@att.net).

Respectfully Submitted,

Sue Parker, Chairperson