



Downtown Development Authority
Board

MEETING AGENDA

August 22, 2019 8:00 a.m.

Downtown Development Authority Board Members

Dan Bender, Vice Chair
Andy Crispigna, Treasurer
Marc Tall, Trustee
Mark Ammel, Trustee
Eric Swanson, Trustee

Patrick Jordan, Trustee
Curt Spaulding, Trustee
Pat Baribeau, Trustee
Peggy Berg, Trustee

Administration
Ed Legault
Judy Schroeder

Escanaba City Hall Council Chambers, 410 Ludington Street, Escanaba, MI 49829

August 22, 2019, 8:00 a.m.

CALL TO ORDER

ROLL CALL

APPROVAL/CORRECTION(S) TO MINUTES – Approval of July 25, 2019 minutes

APPROVAL/ADJUSTMENTS TO THE AGENDA

CONFLICT OF INTEREST DECLARATION

TREASURER'S REPORT:

OLD BUSINESS/UNFINISHED BUSINESS:

1. Discussion regarding the process to update the DDA's future goals:

Explanation: The DDA Board will have a discussion regarding the process they would like to utilize for their goal planning session. Discussion, Actions

NEW BUSINESS:

1. DDA Administration Volunteer Program:

Explanation: The DDA Administration on occasion needs assistance to set up for events at the Market Place, need coverage while administration attends required off site meetings or coverage for vacation. The thought would be to identify a core group of volunteers that would help out when needed and would be compensated with Downtown Dollars. Discussion, Approval

2. Discussion regarding individual business parking limits on Ludington Street:

Explanation: The DDA Administration received a request from Public Safety Director, Rob LaMarche to add this topic to the agenda. Director LaMarche would like to get the DDA Board's opinion regarding having multiple parking limits on Ludington Street. The Traffic Safety Board has received a request and would like the DDA's view. Discussion, Actions

PROJECT UPDATES:

- **2017- 2018 Façade Projects** – The City Council approved a resolution to submit the Part 2 application for the Façade Grant at their August 15th meeting. City Administration and the Grant Administrator will be completed the final parts of the application. They will then be submitted to the MEDC for their final approval of the projects.
- **“Lunch on Ludington” Concert Series** – The final session will be held on August 21 for the 2019 season. The event attracted many visitors to the Market Place and to the Downtown. It also help with citizen exposure to the Market Place that helped get additional rentals.
- **Escanaba Farmer’s Market** – DDA Administration has seen the Market continue to increase in vendors. The Market is in full vegetable season from the vendors. The market is having a much larger turn out with the added produce.
- **Waterfront Development Site & RFQ** – On August 21st there will be two meetings to help the project move forward. The Planning Commission will hold a special meeting to discuss the project at 2:00 pm at City Hall. The City Council and Delta County Commissioners will hold a joint meeting to discuss the project and review the developmental agreement. The meeting will be at 6:30 pm at the Delta county service Center Conference Room at 2920 College Ave. DDA Administration will be attending both meetings.
- **Center Court Christmas Tree** – DDA Administration received feedback while having landscaping done at Center Court that the tree was in poor health and recommended that the tree be pruned to restore it to health. The tree treatment occurred last week and we are hopeful that everything will be good.
- **Delta County Commerce Center** – The Delta County Commerce center held its ribbon cutting the first day of the fair. The center will open on August 26th to the public. The Center will be the new home to all of the Chamber groups, have a traveler Welcome Center, house the Marble Arms Exhibit and will be the home of the UP Veterans museum

VARIOUS OTHER ISSUES:

GENERAL PUBLIC COMMENT:

BOARD/STAFF COMMENTS:

ANNOUNCEMENTS:

ADJOURNMENT:

The Escanaba Downtown Development Authority will provide all necessary, reasonable aids and services, such as signers for the hearing impaired and audiotapes of printed materials being considered at the meeting to individuals with disabilities at the meeting/hearing upon five days notice to the Downtown Development Authority. Individuals with disabilities requiring auxiliary aids or services should contact the Downtown Development Authority by writing or calling (906) 789-8696 or escanabadda@att.net.

Respectfully Submitted,

Dan Bender, Vice Chairperson