



Downtown Development Authority
Board

Work Session Minutes

September 4, 2019 at 8:00 am

Downtown Development Authority Trustees

Dan Bender, Chairman
Eric Swanson, Vice Chair
Andy Crispigna, Treasurer
Mark Ammel, Trustee
Peggy Berg Trustee

Patrick Jordan, Trustee
Marc Tall, Trustee
Curt Spaulding, Trustee
Patricia Baribeau, Trustee

Administration
Edward Legault
Judy Schroeder

Escanaba City Hall, 410 Ludington Street, Escanaba, Michigan

OFFICIAL PROCEEDINGS

ESCANABA DDA

CITY OF ESCANABA, MI

Regular Board Meeting

September 4, 2019

Call to Order:

The meeting was called to order by Chairperson Bender at 410 Ludington at 8:00 a.m.

Roll Call:

Chairman Bender, V. C. Swanson, Trustees Tall, Ammel, Jordon, Spaulding , Berg and Treasurer Crispigna.

Absent: Trustee Baribeau

APPROVAL/CORRECTION(S) TO MINUTES. None

APPROVAL/ADJUSTMENTS TO THE AGENDA None

CONFLICT OF INTEREST DECLARATION - None

TREASURER'S REPORT : None

Public Hearing: None

OLD BUSINESS/UNFINISHED BUSINESS : None

NEW BUSINESS:

1. Discussion regarding the DDA's future goals:

The DDA Board discussed the short and long-term goals for the DDA referencing the City Master Plan and the 2019 Goals and Objectives. Outlined as follows: City Master Plan:

- Vibrant Downtown
- connection between downtown and waterfront
- replenish buildings
- Encourage business.

DDA 2019 Goals and Objectives:

- Façade Projects
- Market Place Use
- Special Events
- Community Development Plan
- Development Projects
- Parking Improvements
- Center Court Improvements

Item 1 discussed Blighted Property along Ludington Street

- 1) Wickert Floral
- 2) Old 8th Street Coffee House
- 3) Remax Building

Task: Draft policy verbiage for blighted buildings, review ordinances for any amendments, prepare list of buildings. Buildings along Ludington must be maintained.

Item 2 Façade Process – State is modifying the process again, funds no longer coming from HUD now coming from the State thus causing many changes. Pilot Programs are being tested in some cities. More to come. Have several on list for next round.

Task: Keep board updated on new process and on existing façade program for 2018-2019.

Item 3 Market Place Certified/Sharing Kitchen Project

Received MDARD grant in the amount of \$80,000, match is 20%. Paperwork for 2% grant from Hannahville in the process.

Task: Submit 2% Grant and get committee together to start on the kitchen project.

Item 4 Incubator - What is It- How does it fit within the vision of the DDA?

Task: Research and look for possible partners such as Bay College.

Trustee Ammel points of interest for board to consider:

- Board training
- Signage at Market Place listing events and also indicating which events are private
- Funding next spring for Lunch on Ludington
- Update or draft directory of the downtown, also add more kiosks
- Long term goal –parking garage
- Remove old Farmer's market
- Trim trees along Ludington also think of a new vision statement for the downtown

The board agreed to discuss them and come up with answers at next work session and also in January during the budget process.

Next meeting October 16 at 8:00 a.m.

PROJECT UPDATES: None

ANNOUNCEMENTS: None

ADJOURNMENT:

Respectfully Submitted,

Dan Bender, Chairman

The Escanaba Downtown Development Authority will provide all necessary, reasonable aids and services, such as signers for the hearing impaired and audiotapes of printed materials being considered at the meeting to individuals with disabilities at the meeting/hearing upon five days' notice to the Downtown Development Authority. Individuals with disabilities requiring auxiliary aids or services should contact the Downtown Development Authority by writing or calling (906) 789-8696 or escanabadda@att.net.